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**DATALLEGRO EXPANDS THROUGHOUT UNITED STATES  
AND INTO EUROPE**

*Data Warehouse Appliance Vendor Opens New Offices in the UK and US to  
Broaden Reach and Drive Company's Growth*

**Aliso Viejo, CA - December 22, 2005** – DATAlegro, supplier of data warehouse appliances that lead the industry in price and performance, today announced its expansion into Europe and the opening of two new offices in the US. In addition, DATAlegro has hired three US Regional Sales Directors who will work out of the company's new offices in the Eastern and Central Regions, as well as the company's headquarters in California.

Based in Oxford, DATAlegro's European headquarters is now led by Anthony Howcroft. Anthony relocated from the UK to the US in early 2005 to be part of the company's US sales team. He has now returned to the UK as DATAlegro's General Manager for Europe. Prior to DATAlegro Anthony was Managing Director of Europe for Intalio, and held other senior sales and management roles at companies such as Texas Instruments and SELECT Software Tools.

Steve Millard has joined DATAlegro as Central Regional Sales Director. Having held such roles as VP of Sales for Netezza and VP of Global Strategic Partners at Teradata, Steve is a known top producer within the data warehouse industry.

John Schilling has taken the role of Eastern Regional Sales Director. In his various sales management roles, John has been a consistent over-quota producer within the eastern territory for companies such as Business Objects, Actuate and IBM/Ascential.

Andy Mouacdie has joined DATAlegro as Western Regional Sales Director based in the company's US headquarters. Prior to DATAlegro, Andy consistently exceeded sales quota for Dyntek, Network Associates and SELECT Software Tools.

"Anthony, Andy, John and Steve are already making great contributions to our company's success," said **Stuart Frost**, CEO of **DATALlegro**. "With our expansion into Europe and rapid growth in the US, we are well positioned to take our company to the next level."

## **ABOUT DATALLEGRO™**

DATALLEGRO offers data warehouse appliances with the best price and performance in the industry. Using DATALLEGRO's patent-pending technology, companies can run faster and more complex queries on their data in order to increase their business intelligence. With prices starting at less than \$20,000 per terabyte of user data, DATALLEGRO's data warehouse appliances have set a new standard in data warehouse price/performance. Based in Aliso Viejo, California, DATALLEGRO delivers a fast, flexible and affordable solution that allows a company's data to grow at the pace of its business. For more information on DATALLEGRO go to [www.DATALLEGRO.com](http://www.DATALLEGRO.com).

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