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DATALlegro Press Contact:
Kristin James
949 903-2523
kjames@datалlegro.com

**DATALLEGRO ANNOUNCES 330% GROWTH WHILE CONTINUING
RAPID INNOVATION**

*Data Warehouse Appliance Vendor Ends Fiscal 2007 with Strong Revenue Growth,
New Products and Partners*

Aliso Viejo, Calif., October 25, 2007—DATALlegro™, supplier of the most advanced data warehouse appliance on an enterprise-class platform, announced the end of its 2007 fiscal year on June 30, 2007. DATALlegro launched its first product in 2005 and has grown rapidly ever since. The company closed 2007 with a growth rate of 330 percent.

DATALlegro was also recently positioned in the Visionaries Quadrant of Gartner Group's "Magic Quadrant for Data Warehouse Database Management Systems" for the second year running.

"DATALlegro set an aggressive goal this year, including continuing our rapid growth while making significant advancements and innovations to our product," said **Stuart Frost**, CEO for **DATALlegro**. "We are very proud of our results and are on track to continue our success in 2008."

DATALlegro's typical deal size is between \$1-3 million with some deals being notably larger. All of DATALlegro's customers have purchased systems with a minimum of 25 terabytes of data capacity with the majority being in the 25-100 terabyte range. Two customers have purchased systems with more than 250 terabytes of capacity, making them among the largest data warehouse installations in the world, and almost certainly the largest data warehouse appliance installations.

Frost continued: "The strength of our product is both in handling large data volumes, as well as complex workloads, which leads us to having very large, strategic customers rather than tactical relationships based on data mart deployments. The fact that some of our customers purchased additional systems from us this year shows the strength of the product and the team behind it."

In 2007, DATALlegro also kept up its rapid pace of innovation. In February, the company announced version 3 of its data warehouse appliance. DATALlegro v3 is based on a new platform that combines standard Dell servers, EMC storage, Cisco switches, Intel CPUs and Ingres' open source database with DATALlegro's patent-pending software. DATALlegro was the first to ship a data warehouse appliance on an open platform, which provides customers with many benefits including superior reliability.

“Our non-proprietary platform has proven to give us a significant advantage over proprietary platforms such as those used by Netezza and Teradata,” said **Frost**. “Not only are companies becoming increasingly reluctant to invest in proprietary technologies, but being partners with leading vendors such as EMC and Dell has helped open a lot of doors for us. Having world-class hardware built into the platform allows us to focus our innovation on our software.”

One such software innovation also announced this year is DATAAllegro’s grid-enabled data warehouse appliances. DATAAllegro is the first data warehouse appliance vendor to incorporate grid technology into its product. Instead of being forced to centralize their data warehouses, which is very costly and inflexible, companies can now use DATAAllegro’s grid-enabled data warehouse appliances to implement multi-appliance architectures such as hub-and-spoke, disaster recovery and multi-temperature. The new product has already been purchased by two customers.

ABOUT DATALLEGRO™

DATAAllegro offers the most advanced data warehouse appliance on an enterprise-class platform. By combining DATAAllegro’s patent-pending software with the industry’s leading hardware, storage and database technologies, DATAAllegro has taken data warehouse performance and innovation to the next level. DATAAllegro v3™ goes beyond the low cost and high performance of first generation data warehouse appliances and adds the flexibility and scalability that only an open platform can offer. The result is a complete data warehouse appliance that enables companies with large volumes of data to increase their business intelligence.

Whether you have a few terabytes of user data or hundreds, DATAAllegro’s data warehouse appliances deliver a fast, flexible and affordable solution that allows a company’s data to grow at the pace of its business. Based in Aliso Viejo, California, DATAAllegro has offices throughout the US as well as in Europe. For more information on DATAAllegro go to www.DATALlegro.com.

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