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**DATALLEGRO RECEIVES INTELLIGENT ENTERPRISE  
2008 “EDITORS’ CHOICE” AWARD**  
*Data Warehouse Appliance Vendor is one of “36 Companies to Watch”*

**Aliso Viejo, Calif., January 14, 2008**—DATAAllegro™, the supplier of the most advanced [data warehouse appliance](#) on an enterprise-class platform, today announced that is named among Intelligent Enterprise Editors’ Choice Awards 2008 as one of “36 Companies to Watch.”

Intelligent Enterprise listed DATAAllegro in the information management category, stating: “This firm's open, hardware-independent approach to the data warehouse appliance is catching on. [DATAAllegro's](#) innovative, grid-enabled design offers flexibility for multi-appliance, hub-and-spoke deployments.” (*For more information on DATAAllegro's grid technology see press release from August 21, 2007.*)

“Enterprises recognize the performance, manageability, and cost advantages data-warehouse appliances can offer. DATAAllegro's appliance lines are distinguished by flexibility, reliability, and scalability afforded by their grid-enabled, parallel architecture, which incorporates well-proven hardware and an open-source database. DATAAllegro is very much a company to watch,” said **Seth Grimes**, an IT-strategy consultant, Intelligent Enterprise contributing editor, and an Editors' Choice selection participant.

In February 2007, DATAAllegro introduced its v3 data warehouse appliance, which uses a non-proprietary platform based on standard Dell™ servers, EMC® storage, Cisco® switches, Intel® CPUs and Ingres®' open source database with DATAAllegro's patent-pending software. DATAAllegro was the also first DW appliance vendor to ship a data warehouse appliance on an open platform, which provides customers with many benefits including superior reliability.

Also in 2007, DATAAllegro became the first data warehouse appliance vendor to incorporate grid technology into its product, allowing customers to implement multi-appliance architectures such as hub-and-spoke, disaster recovery and multi-temperature. Two customers have already purchased DATAAllegro's grid-enabled data warehouse appliance.

DATAAllegro closed its 2007 fiscal year with a growth rate of 330 percent. The company's typical deal size is between \$1-3 million, with some deals being notably larger. All of DATAAllegro's customers have purchased systems with a minimum of 25 terabytes of data capacity with the majority being in the 25-100 terabyte range. DATAAllegro has customers with more than 250 terabytes of capacity, making them among the largest data warehouse installations in the world, and almost certainly the largest data warehouse appliance installations.

“It is great to be recognized for our innovation, as well as the advantages our customers receive from our open platform and flexibility,” said **Stuart Frost**, CEO of **DATAAllegro**.

**ABOUT DATALLEGRO™**

DATALlegro offers the most advanced [data warehouse](#) appliance on an enterprise-class platform. By combining DATALlegro's patent-pending software with the industry's leading hardware, storage and database technologies, DATALlegro has taken data warehouse performance and innovation to the next level. DATALlegro v3™ goes beyond the low cost and high performance of first generation data warehouse appliances and adds the flexibility and scalability that only an open platform can offer. The result is a complete data warehouse appliance that enables companies with large volumes of data to increase their business intelligence.

Whether you have a few terabytes of user data or hundreds, DATALlegro's data warehouse appliances deliver a fast, flexible and affordable solution that allows a company's data to grow at the pace of its business. Based in Aliso Viejo, California, DATALlegro has offices throughout the US as well as in Europe. For more information on DATALlegro go to [www.DATALlegro.com](http://www.DATALlegro.com).

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